



**Instructions for  
Florida Seller/Producer Appointment**

Today's Date:

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In accordance with Florida Statutes 634.011 any Resident and Non-Resident Motor Vehicle Service Agreement Salesperson – Firm, is required to have a valid 2-53 license on file with the Florida Department of Financial Services Bureau of Licensing and must be appointed by the insurer or motor vehicle service agreement company prior to offering any motor vehicle service agreements for sale.

A "Motor Vehicle Service Agreement Salesperson" is defined as any dealership, corporation, partnership or sole proprietorship employed or otherwise retained by an insurer or motor vehicle service agreement company for the purpose of selling or issuing motor vehicle service agreements or for the purpose of soliciting or retaining other salesperson.

The following information and completed forms listed below must be mailed to:

**Fortegra VSC  
Attn: Robyn Mulloy  
10151 Deerwood Park Blvd., Bldg. 100 – Suite 500  
Jacksonville, FL 32256**

If the Seller/Producer does not have an active 2-53 license you can complete an online application and submit the appropriate fees. [Apply for license](#) Please do not apply for appointment without a valid Florida 2-53 License.

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Seller/Producer Name:

Street Address:

City:

State:

Zip:

Telephone (Main):

Fax:

Website:

Effective Date:

Florida 2-53 License Number:

Owners Name:

E-mail:

Name of program Seller/Producer will be selling:

Form # of program listed above:

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**Required Documents/Fees**

1. A copy of the Seller/Producer's Florida 2-53 License
2. A completed Florida Seller/Producer's Agreement with Signatures
3. A check made payable to "LOTSolutions" in the amount of \$60.00 for each licensee to be appointed.

*Fortegra will execute the Florida Producer agreement, process the appointment, and return a copy of the fully executed agreement.*