

Your privacy rights are essential to Gold Standard Automotive Network Inc (GSAN). We are committed to protecting your information and will continue under the principles and guidelines described below.

Keeping your information secure is very important to GSAN. We value your trust and handle your information with care. Our employees access information about you when needed to maintain your account or otherwise meet your needs. We may also access information about you when considering your request for additional services or when exercising our rights under the law or any agreement with you. We safeguard information according to established security standards and procedures, and we continually assess new technology for protecting information.

In the course of doing business, we collect and use various types of information from public records, market research, and other available reports, as well as the information you provide to us. We use this information to service your account and to help us learn more about the services in which you are interested.

Whether you are a current customer or just visiting us online, we safeguard the information you provide at goldstandardautomotive.com. How we use and protect this information is described below.

When you visit our website, we collect information on the efficiency and working of our site. The types of information your browser or internet session automatically sends us each time you visit one of our sites, which we automatically collect, include:

- Your browser, e.g., Internet Explorer, Netscape Navigator.
- Your internet domain, e.g., AOL, Netcom, Earthlink.
- Your computer's operating system, e.g., Windows, Macintosh, UNIX, Linux.
- Your navigation path, i.e., the URLs of where you come to our site from, which of our pages you visit, and where you go as you leave.
- Your IP address.

We collect personally identifiable information that **you** provide us through interaction with our website in order to provide you with the service(s) we offer.

Our website and services are not intended for use by individuals who are under eighteen (18) years of age ("Minors"), nor do we knowingly collect information from Minors.

We may disclose aggregated information about our users and information that does not identify any individual without restriction. We may disclose personal information that we collect or you provide as described in this privacy policy:

- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.



GOLD STANDARD AUTOMOTIVE NETWORK

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801-963-GOLD or Toll-Free 833-852-GOLD

GoldStandardAutomotive.com

- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information held by us about our website users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- With your consent.

You can count on GSAAN to inform you about how we protect your privacy and limit the sharing of information you provide, regardless of the medium used. Since we cannot control information on other internet sites, we are not responsible for the content of sites linked to goldstandardautomotive.com. While we utilize commercially reasonable security measures to protect your personal information, due to the open nature of the internet, we cannot guarantee its absolute security. By visiting our website and providing us with your personal information, you acknowledge that you understand these risks exist and agree that you are assuming responsibility for these risks.

This information lets us see how users find our sites, and it tells us which pages users visit most frequently so we can make our websites more useful. We keep this information for an indefinite amount of time to improve the operation of our site and to provide better services to our users.

[Additional information for California \(CA\) residents concerning relevant CA law](#)



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