

Gold Standard Automotive Network Privacy Policy and Mobile Terms & Conditions

Effective Date: 10/31/2025

Updated From: [GSAN Privacy Policy](#)

Gold Standard Automotive Network (“we,” “us,” or “our”) values your privacy and is committed to protecting your personal information. This document explains how we collect, use, and protect your information when you visit our website, interact with us, or participate in our SMS/MMS messaging programs (“Messaging Service”).

By using our website or enrolling in our Messaging Service, you agree to this Privacy Policy and our Mobile Terms & Conditions.

1. Information We Collect

We may collect the following types of information:

- Personal Information: Your name, mobile phone number, email address, and any other details you voluntarily provide.
- Message Data: The content of messages we send and receive, message frequency, delivery status, and response times.
- Technical Information: Device details, IP address, browser type, and carrier information collected automatically.
- Non-Personal Data: Aggregated data or analytics used to improve our services.

We do not knowingly collect or solicit personal information from children under the age of 13.

2. How We Collect Information

We collect information through:

- Direct Interaction: When you fill out forms, text a keyword to opt in, contact us, or subscribe to our services.
- Automated Methods: Through cookies, tracking technologies, or analytics tools when you visit our website.
- Service Providers: From trusted third-party vendors that assist with message delivery and system support.



GOLD STANDARD AUTOMOTIVE NETWORK

P.O. Box 260 • Draper, UT 84020

801-963-GOLD or Toll-Free 833-852-GOLD

GoldStandardAutomotive.com

3. How We Use Information

Gold Standard Automotive Network uses your information to:

- Send SMS/MMS messages, including offers, alerts, updates, and other communications.
- Provide, maintain, and improve our services.
- Respond to your inquiries and customer service requests.
- Ensure compliance with applicable laws and communication regulations.
- Analytics and Personalization

Message frequency may vary. Msg & data rates may apply.

4. Information Sharing and Disclosure

We do not sell, rent, or share your personal information or mobile number with third parties for their own marketing purposes.

We may disclose information only:

- To Service Providers: Trusted partners who help operate our Messaging Service or website. These providers are contractually bound to protect your data and use it solely for authorized purposes.
- As Required by Law: To comply with legal obligations, court orders, or regulatory requests.

5. Your Choices and Opt-Out Options

You can opt out of receiving text messages or other communications at any time:

Text STOP to [Insert Short Code or Phone Number] to cancel SMS/MMS messages.

- Text HELP for assistance or contact us using the information below.
- You may also unsubscribe from email communications by clicking the unsubscribe link in the message.
- After opting out, you may receive a final confirmation message. No further messages will be sent unless you re-enroll.



GOLD STANDARD AUTOMOTIVE NETWORK

P.O. Box 260 • Draper, UT 84020

801-963-GOLD or Toll-Free 833-852-GOLD

GoldStandardAutomotive.com

6. Data Security

We take reasonable administrative, technical, and physical measures to protect your personal data against unauthorized access, loss, or misuse. However, no system is completely secure, and we cannot guarantee absolute security of your information.

7. Your Consent

By opting into our Messaging Service, you expressly consent to receive recurring automated marketing and informational text messages from Gold Standard Automotive Network at the mobile number you provided.

Your consent to receive such messages is not a condition of purchase.

8. Mobile Terms & Conditions

Program Description

- Gold Standard Automotive Network may send SMS or MMS messages containing promotions, service reminders, and important updates.
- Message frequency varies. Msg & data rates may apply.
- Messages may be sent using automated technology. Consent is not required for purchase.

How to Opt In

You may join our text program by:

- Providing your number through our website or a physical form and agreeing to these Terms.
- By enrolling, you confirm that you are the authorized user of the mobile number provided.



GOLD STANDARD AUTOMOTIVE NETWORK

P.O. Box 260 • Draper, UT 84020

801-963-GOLD or Toll-Free 833-852-GOLD

GoldStandardAutomotive.com

How to Opt Out

To stop receiving messages, text STOP to [Insert Short Code or Phone Number].
You will receive one confirmation message confirming your opt-out.

For help, text HELP to the same number or contact us at (833) 852-4653.

Message and Data Rates

Standard message and data rates may apply per your mobile carrier's plan. Contact your wireless provider for details.

Participating Carriers

Supported carriers may include (but are not limited to):

AT&T, Verizon Wireless, T-Mobile, Sprint, Boost Mobile, MetroPCS, U.S. Cellular, and other major U.S. carriers.

Wireless carriers are not liable for delayed or undelivered messages.

Your Responsibilities

You must:

- Be 18 years or older, or have parental consent.
 - Provide accurate contact information.
 - Notify us immediately if you change or deactivate your mobile number.
-

Changes to the Program or Terms

We may modify or discontinue our Messaging Service or these Terms at any time. Updated versions will be posted on our website, and continued participation constitutes your acceptance.



GOLD STANDARD AUTOMOTIVE NETWORK

P.O. Box 260 • Draper, UT 84020

801-963-GOLD or Toll-Free 833-852-GOLD

GoldStandardAutomotive.com

9. Privacy Updates

We may revise this Privacy Policy periodically. Updates will appear here with a new "Effective Date." Continued use of our services signifies your acceptance of the updated policy.

10. Contact Us

If you have questions or concerns about this Privacy Policy or our Mobile Terms, please contact us at:

Gold Standard Automotive Network

Phone: 833-852-4653

Mailing Address: 13693 S 200 W Suite 110, Draper, UT 84020

Disclaimers

Msg & data rates may apply.

Message frequency may vary.

Text HELP for help or STOP to cancel.

Carriers are not responsible for delayed or undelivered messages.

Consent is not required as a condition of purchase.

[Additional Information for California \(CA\) residents concerning relevant CA law](#)



GOLD STANDARD AUTOMOTIVE NETWORK

P.O. Box 260 • Draper, UT 84020

801-963-GOLD or Toll-Free 833-852-GOLD

GoldStandardAutomotive.com